



## Section B - Supplies or Services and Prices

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
0001	SETAC - FP Labor COST	1	Lot	UNDEFINED	UNDEFINED
	Provide services outlined in the scope of work (SOW), as defined in a given task order (T/O), at the fixed prices/government labor category specified in Section B paragraph entitled, "GOVERNMENT LABOR CATEGORIES AND ASSOCIATED FIXED PRICES PER DPPH"				
	PURCHASE REQUEST NUMBER: 4N2PMD094N-01				
				MAX COST	\$5,229,987.00

FOB: Destination

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
0003	Consultants COST	1	Lot	UNDEFINED	UNDEFINED
	Provide services outlined in the scope of work (SOW) at the cost reimbursable amounts as approved on a task-order-by-task-order basis. Total Fee, including prime and subcontractor/consultant, shall not exceed 3% of the estimated costs. This CLIN is valid during the three-year base period as well as any/all award term extensions earned by the contractor.				
	PURCHASE REQUEST NUMBER: 4N2PMD094N-01				
				MAX COST	\$0.00

FOB: Destination

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
0004	Materials and STE COST	1	Lot	UNDEFINED	UNDEFINED
	Provide materials, special test equipment (STE), and associated services outlined in the individual task orders at the cost reimbursable amounts as approved by the T/OM and the Contracting Officer. NO FEE ON THIS CLIN. This CLIN is valid during the three-year base period as well as any/all award term extensions earned by the contractor. PURCHASE REQUEST NUMBER: 4N2PMD094N-01				
				MAX COST	\$369,495.00

FOB: Destination

ITEM NO	SUPPLIES/SERVICES	MAX QUANTITY	UNIT	UNIT PRICE	MAX AMOUNT
0005	Travel COST	1	Lot	UNDEFINED	UNDEFINED
	Travel as directed in the individual task orders. Travel must be completed within the cost reimbursable amounts allowed per the Joint Travel Regulations and the DCAA-approved Company-Implemented Policy and Procedures. NO FEE ON THIS CLIN. This CLIN is valid during the three-year base period as well as any/all award term extensions earned by the contractor. PURCHASE REQUEST NUMBER: 4N2PMD094N-01				
				MAX COST	\$57,980.00

FOB: Destination

BLOCK 17/BLOCK 18 CONTINUED

BLOCK 17 (DD1155) CONTINUED:

ACRN AN (PROCUREMENT FUNDING) – (SEE SPECIAL INSTRUCTIONS)

ACRN AT (APA FUNDING) – (SEE SPECIAL INSTRUCTIONS)

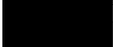
ACRN AU (PROCUREMENT FUNDING) – (SEE SPECIAL INSTRUCTIONS)

ACRN AX (PROCUREMENT FUNDING) – (SEE SPECIAL INSTRUCTIONS)

TASK ORDER FUNDS REQUIRED	\$5,657,462
TASK ORDER FUNDS AVAILABLE	\$3,820,162
UNFUNDED BALANCE	\$1,837,300

BLOCK 18 (DD1155) CONTINUED: In the performance of this Task Order (T/O), the contractor shall provide the total Direct Productive Person Hours (DPPHs), plus or minus 10 percent, as stated for fixed-price labor categories stated in Section B of the contract listed in Block 1 of the DD Form 1155. These DPPHs shall be billed at the fixed price stated in Exhibit V of the contract. The contractor shall not exceed the DPPHs, nor the total dollars, stated for consultant below. The contractor is allowed to provide up to 10 percent less than the DPPHs stated for consultant and still expend the total dollars as stated in the T/O. Furthermore, under no circumstance shall the contractor exceed the dollars stated for Materials, Travel, or Total T/O.

LABOR CATEGORIES: Labor categories are as listed in the contract, Section B, paragraph entitled "GOVERNMENT LABOR CATEGORIES AND ASSOCIATED FIXED PRICES PER DPPH"

	DPPHs ORDERED	NTE AMOUNT
FIXED-PRICE LABOR TOTAL	 DPPHs	\$5,229,987
*CONSULTANT TOTAL	 DPPHs	\$ 0
T/O TOTAL LABOR	 DPPHs	\$5,229,987
MATERIAL	NTE	\$ 369,495
TRAVEL	NTE	\$ 57,980
T/O TOTAL		\$5,657,462

\* Consultant requirements must have prior written approval of the Administrative Contracting Officer (ACO) (via subcontract consent package) before any costs are incurred under the consultant CLIN.

## Section C - Descriptions and Specifications

### A SOW

#### STATEMENT OF WORK FOR "PEO AIR, SPACE, AND MISSILE DEFENSE (ASMD) PRESENTATIONS, CONCEPTS, STUDIES, ANALYSIS, AND STRATEGIES"

1.0 The contractor shall provide Communications Strategy and Product Design Support to include:

2.0 SUBTASK 1.

2.1 PRESENTATION:

2.1.1 Identification of Key/Target Audiences. Prospects include U.S. Government military and civilian leaders, Congressional members/liaisons (Federal/State), and civic leaders with air and missile defense as well as other Army program related interests. Joint Service and International centers of influence shall also be considered.

2.1.2 The contractor shall develop scripts and speeches as required. The contractor shall maintain capability to address current programmatic, technical, and political issues.

2.1.3 Effective Key Message Development. The contractor will assist the Government in the development of air and missile defense themes and concepts that articulate PEO ASMD's mission, other related Army programs, the Commander's vision, system/product acquisition strategies, and Command priorities. The contractor will also assist the Government in the recommendation and development of official positions and options available to the PEO concerning air and missile defense as well as other Army program related issues and strategies.

2.1.4 Innovative Product Design and Development. The contractor will perform technical research and develop text, engineering drawings, or similar data needed to support the design of products defined by the Task Order Monitor (T/OM). The contractor shall provide conventional graphics (illustrator) support for materials used in PEO ASMD briefings and Command publications, as directed. The T/OM may frequently direct the contractor to design, develop, and/or produce a wide array of products applicable to PEO ASMD and other Army program initiatives. Product content may be technical or programmatic, and finished products may be required in a variety of formats and/or media. Examples include but are not limited to: multimedia video products produced in VHS or digital formats, and complex graphic artwork (digitally formatted) to support the development of products such as magazine/newspaper articles describing PEO/Army programs, systems, etc., Congressional booklets, air and missile defense fact sheets, back-lit exhibit panels, information brochures, etc. Upon Government request, the contractor will be required to furnish copies of computer generated graphics files or artwork on a variety of media (3 1/4" floppy disk, CD, Zip Disk).

2.1.5 Public Affairs Approval Process. The contractor shall coordinate all products through the appropriate approval and release processes. As directed by the PEO, products shall be coordinated with the PEO staff, appropriate PEO Program Offices, other Army agencies, MDA, and other Government agencies.

2.1.6 The contractor shall design and produce other special public affairs products as required.

2.1.7 The contractor shall develop and maintain an archive of PEO ASMD images, videos, animation briefings, etc. to support the responsive development of critical products.

2.2 The contractor shall provide Tradeshow/Conference Exhibit Support to include:

2.2.1 Exhibit Coordination. The contractor shall perform pre-conference coordination activities such as:

identifying tradeshows that maximize PEO ASMD exposure and afford opportunities to educate and inform users about PEO ASMD managed programs, program status, and ongoing technological initiatives; obtaining exhibit information packages for PEO ASMD priority tradeshows and conferences; negotiating preferred exhibit space at lowest possible cost; reviewing exhibitor packages and identifying required services and fee schedules; ensuring that all required conference forms and fees are submitted to show promoters/vendors in time to receive discounted rates. The contractor shall also prepare and submit applicable conference directory inputs in advance of the show sponsor's publishing deadlines.

2.2.2 Site Support. The contractor shall provide on-site exhibit services that include: materials movement to and from assigned exhibit space(s); pre-assembly site preparation; exhibit assembly, audio/visual equipment checkout, area preparation (including removal of packaging materials), and exhibit detailing prior to scheduled walk-through inspections. On-site technician support will be provided to address maintenance needs and respond to administrative issues that may arise between the show promoter, host facility staff, or additional support requests received from PEO ASMD personnel. Additional technical staffing (exhibitor support) will be provided during the t such support. The contractor will coordinate and execute post-conference site activities such as exhibit disassembly, crate re-packaging, and supervise exhibit evacuation to material handlers or transportation points. Contractor personnel will ensure compliance with safety requirements and applicable labor union laws.

### 2.3 Materials Support:

2.3.1 Exhibit(s) Storage, Maintenance, and Repair. The contractor shall provide for the storage and material handling of Government furnished tradeshow exhibits and associated products. This includes shipping crates, containers, and items on temporary loan to PEO ASMD. The contractor shall arrange for any special handling equipment and labor required to safely upload/off-load or move exhibit crates and containers. Post-conference return shipment inspection will be performed as soon as practical, to ensure that any damage is discovered and promptly reported to the Government. Items damaged during transit, and components deemed unserviceable due to fair wear and tear will be repaired or replaced at Task Order Monitor discretion.

2.3.2 Shipping. The contractor shall coordinate the timely, cost effective transportation of exhibits or components to destinations specified by the Government. This subtask also allows for the evacuation and return of components to off-site facilities for repair, and for transportation costs associated with exhibit acquisitions and upgrades.

### 3.0 SUBTASK 2:

#### 3.1 CONCEPTS, STUDIES, ANALYSIS, AND STRATEGIES

3.1.1 The contractor shall provide Systems Engineering and Integration Support for Program Executive Office, Air, Space, & Missile Defense (PEO ASMD) programs as well as other Army programs as required. This includes pre-mission planning, test execution and post-test data collection and analysis efforts for demonstrations/exercises utilizing the Task force Exerciser (TFX), or TFX technology.

3.1.2 Independent Assessments. The contractor shall provide independent assessments of PEO ASMD plans and programs. Assessments will include recommendations in program management, technical, and scheduling aspects of the various program plans integrated at PEO/Army level.

3.1.3 Systems Engineering Analysis. The contractor will provide technical support to assess the system engineering process flow of requirements as they drive program plans, partitioning of requirements across programs, integration of weapons systems, and demonstration of interoperability of the Family of Systems. Analyses will be performed to investigate the suitability and effectiveness of engineering tools (e.g. models, simulations, HWIL) developed by, or available to the PEO, to determine optimum test/assessment methods for

A&MD systems as well as other Army systems, and cost/benefit trades applicable to each.

3.1.4 The contractor shall support the PEO in development and justification of programmatic, technical, and political positions. The contractor shall develop white papers, position papers, information papers and talking points, draft recommendations, and others as required.

3.1.5 The contractor shall attend meetings, prepare reports and presentations, and provide other support as required.

#### B POP

PERIOD OF PERFORMANCE: 24 Apr 02 – 23 Apr 07

#### C KEY PERS

KEY PERSONNEL:



#### D DELIVERABLES

DELIVERABLES:

Item/Title	CDRL#	# Copies	Delivery Date
Task Order Management Plan	A001	1 *	Per CDRL
FMER	A003	1 *	Per CDRL
Meeting Minutes	A004	4	3 Days Post-Meeting
After Action Report	A005	4 *	As Required
Final Technical Report	A005	1 *	23 Apr 07
Data Accession List	A007	1	Per CDRL

ADDITIONAL DELIVERABLE REQUIRED FOR PROCUREMENT FUNDING ARE AS FOLLOWS:

ACRN AN	A005	1*	30 Nov 03
ACRN AT	A005	1*	23 Apr 07
ACRN AU	A005	1*	23 Apr 07
ACRN AX	A005	1*	23 Apr 07

\* Plus Electronic Version.

E TVL

ESTIMATED TRAVEL: The contractor has no authority to incur travel costs without explicit prior written approval (email acceptable) of the Task Order Monitor. The contractor is not authorized to travel outside the United States without the explicit written approval (email acceptable) of the Contracting Officer. Under no circumstance shall the contractor incur travel costs in excess of the NTE amount stated herein. NTE: \$57,980

Subtask 1 - \$42,980

Subtask 2 - \$15,000

F MTRL

ESTIMATED COST FOR MATERIALS AND/OR SPECIAL TEST EQUIPMENT: Except as stated below, the contractor has no authority to incur material costs without the explicit written approval of the contracting officer. Prior to forwarding requests to the contracting officer, the contractor shall obtain the Task Order Monitor's concurrence. Electronic Mail (email) shall be utilized for both steps in this process. These costs shall provide for tradeshow and other "exhibit" related expenses i.e., exhibit fees, shipping expenses, GFE maintenance and repair, exhibit upgrades (panels, links, etc.), temporary labor for set-ups and post-conference disassembly, bulk reproduction of fact sheet literature and brochures (by exception, limited-run emergency requisition, where Government Printing Office (GPO) turn-around cannot meet exhibition timelines), promotional materials, and miscellaneous items such as extension cords, replacement bulbs, cleaning supplies, tape, batteries, etc. THIS FUNDING SHALL NOT BE UTILIZED FOR THE PURCHASE AND/OR LEASE OF ANY ADPE, TELECOMMUNICATIONS EQUIPMENT AND/OR SERVICES THEREFORE, OR AUDIO-VISUAL EQUIPMENT, WITHOUT WRITTEN CONSENT OF THE CONTRACTING OFFICER. The T/OM is authorized to approve materials expenses IAW the following schedule: (1) Exhibit fees (exhibit space, shipping, material handling, temporary labor, miscellaneous) - NTE \$5,000 per event; (2) Exhibit Upgrades - NTE \$1,000 per item / \$5,000 aggregate; (3) Miscellaneous and other items described above (except where prohibited) - NTE \$100 per item. Under no circumstance shall the contractor incur materials costs in excess of the NTE amount stated herein. TOTAL NTE: \$369,495

Subtask 1 - \$369,495

Subtask 2 - \$ -0-

G SPEC INST

## SPECIAL INSTRUCTIONS:

Cost data shall be segregated/reported/vouchered/paid at the ACRN level.

ACRN AN is Procurement Funding and is to be utilized only for the preparation, movement and display of PEO-ASMD Program Command Displays for the Oct 03 AUSA Convention in Washington, DC, and the Nov 03 Cruise Missile Defense Conference (Subtask 1, SOW Paragraph 2.2). These funds are to be accounted for separately and may not be mingled with or utilized to supplement the funding of any other ACRN(s).

ACRN AT is APA Funding and is to be utilized only for support for the development of upgrades to PEO ASMD Exhibit, to include preparation of Exhibit diagrams, kisoks, and hardware changes (Subtask 1, SOW Paragraph 2.2.2). These funds are to be accounted for separately and may not be mingled with or utilized to supplement the funding of any other ACRN(s).

ACRN AU is Procurement Funding and is to be utilized only to upgrade ASMD Command Exhibits under SOW Paragraphs 2.1 and 2.3, Subtask 1. These funds are to be accounted for separately and may not be mingled with or utilized to supplement the funding of any other ACRN(s).

ACRN AX is Procurement Funding and is to be utilized only for the preparation, movement and display of PEO-ASMD Program Displays for Oct 2004 AUSA Convention and the Nov 2004 Cruise Missile Defense Conference, (SOW Subtask 1). These funds are to be accounted for separately and may not be mingled with or utilized to supplement the funding of any other ACRN(s).

The "Limitation of Funds" is applicable at the ACRN level.

The effort described in the Task Order Statement of Work, which is anticipated to be performed in FY04, FY05, FY06, and FY07 is subject to the Clause at FAR 52.232-18, Availability of Funds.

All of the terms and conditions of the contract listed in Block 1 above are applicable to this T/O.

All of the provisions and clauses of the contract listed in Block 1 above are applicable to this T/O.

The following Government Furnished Property or Test Facilities are available for use in performance of Subtask 1, paragraph 2.3 of this Task Order:

- 1 each Modular Exhibit (20' x 20')
- 1 each Modular Exhibit (10' x 20')
- 1 each Modular Exhibit (10' x 10')
- 1 each Modular Exhibit (8' x 10')
- 1 each Static Display (THAAD KV)
- 1 each Static Display (PAC-3 Model)

It is incumbent upon the contractor and/or subcontractor to ensure that appropriate Technical Assistance Agreements (TAAs) and/or applicable export licenses are in place before conducting any activity under the SOW which requires such approval and documentation.

#### H DIST

TASK ORDER MONITOR, SUB-TASK 1: [REDACTED]  
[REDACTED]

MAILING ADDRESS: [REDACTED]

TASK ORDER MONITOR, SUB-TASK 2: [REDACTED]  
[REDACTED]

ALTERNATE TASK ORDER MONITOR, SUB-TASK 2: [REDACTED]  
[REDACTED]

MAILING ADDRESS: [REDACTED]

PROGRAM MANAGEMENT POC: [REDACTED]  
[REDACTED]

MAILING ADDRESS: [REDACTED]  
[REDACTED]

## Section G - Contract Administration Data

## ACCOUNTING AND APPROPRIATION DATA

AA: 9720400.2501 5Q-5Q07 P50604865C00.2014 255Y S01021 4N2PMD114N/24N154/4N  
COST 000000000000  
CODE:  
AMOUNT: \$194,000.00

AB: 97 1 0400.2501 5Q-5Q07 40603873C00.3352 255Y S01021 14N526/4N152160144N/4N0000  
COST 000000000000  
CODE:  
AMOUNT: \$75,462.00

AC: 97 2 0400.2501 5Q-5Q07 40603880C00.1064 255Y S01021 24N648/4N2642144N/4N0000  
COST 000000000000  
CODE:  
AMOUNT: \$125,000.00

AD: 9720400.2501 5Q-5Q07 P50604865C00.2014 255Y S01021 4N2PMD094N/24N154/4N  
COST 000000000000  
CODE:  
AMOUNT: \$185,000.00

AE: 97 3 0400.2501 5Q-5Q07 40603880C00.1064 255Y S01021 34N642/4N3642014N/4N0000  
AMOUNT: \$289,000.00

AF: 9730400.2501 5Q-5Q07 0208865C.2014 255Y S01021 4N3PAT024N/34N301/4N0000  
AMOUNT: \$259,000.00

AG: 9730400.2501 5Q-5Q07 0208865C.2014 255Y S01021 4N3PAT014N/34N301/4N0000  
AMOUNT: \$200,000.00

AH: 97 2 0400.2501 5Q-5Q07 40603881C00.2016 255Y S01021 24N016/4N2165034N/4N0000  
AMOUNT: \$104,000.00

AJ: 97 2 0400.2501 5Q-5Q07 40603880C00.1064 255Y S01021 24N641/4N26401011/4N0000  
AMOUNT: \$40,500.00

AK: 97 2 0400.2501 5Q-5Q07 40603880C00.1061 255Y S01021 24N616/4N26106002/4N0000  
AMOUNT: \$22,000.00

AL: 97 2 0400.2501 5Q-5Q07 40603880C00.1064 255Y S01021 24N648/4N2642334N/4N0000  
AMOUNT: \$75,000.00

AM: 97 3 0400.2501 5Q-5Q07 643305TR6 255Y S01021 34N003/4N3JDP134N/4N0000  
AMOUNT: \$50,000.00

AN: 9730300.2501 5Q-5Q07 10230000000.2014 255Y S01021 4N3PAT024N/34N301/4N0000  
AMOUNT: \$37,000.00

AP: 97 3 0400.2501 5Q-5Q07 40603880C00.1064 255Y S01021 34N641/4N3641104N/4N0000  
AMOUNT: \$58,000.00

AQ: 97 3 0400.2501 5Q-5Q07 40603880C00.1064 255Y S01021 34N642/4N3642204N/4N0000  
AMOUNT: \$200,000.00

AR: 2142040 0000 5Q-5Q16 P278053.635 255X S01021 4J4JTG014J/44JTG/4J  
AMOUNT: \$25,000.00

AS: 9730400.2501 5Q-5Q07 40603869C00.2015 255Y S01021 4N3MET114N/34N153/4N0000  
AMOUNT: \$68,000.00

AT: 21 4 2035.0000 5Q-5Q07 52860125076 255Y S01021 44N672/4N4SEN014N/4N0000  
AMOUNT: \$242,000.00

AU: 9730300.2501 5Q-5Q07 10230000000.2014 255Y S01021 34N301/4N3PAT104N/4N0000  
AMOUNT: \$100,000.00

AV: 21 4 2040 0000 5Q-5Q07 P643327S2400 255Y S01021 44N001/4N41AS134N/4N0000  
AMOUNT: \$425,000.00

AW: 97 3 0400.2501 5Q-5Q07 96000000000.1643 255Y S01021 34N043/4N3164364N/4N0000  
AMOUNT: \$25,000.00

AX: 97 3 0300.2501 5Q-5Q07 10230000000.2014 255Y S01021 34N201/4N3143034N/4N0000  
AMOUNT: \$33,500.00

AY: 21 4 2040.0000 5Q 5Q07 643327S2400 255Y S01021 44N704/4N4PAT084N/4N0000  
AMOUNT: \$562,700.00

AZ: 21 5 2040 0000 5Q-5Q07 P643327S2600 255Y S01021 54N003/4N51SP044N/4N0000  
AMOUNT: \$425,000.00